



## Zip-Sert ... Executive Summary

- Award-Winning, Patent-Pending Package Design
- Combines Folding Cartons and Inserts into One Solution
- Reduces Labor Costs, Downtime and Inventory
- Eliminates Manual/Automatic Placements
- Increases Packaging Line Efficiency
- Meets Unit-of-Use Compliance Requirements
- Fully Customizable to Meet Specific Needs

## The Simplified Pharmaceutical Package

Zip-Sert® combines folding cartons and printed, folded pharmaceutical inserts into one easy to use unit. A turnkey pharmaceutical packaging solution, Zip-Sert enables most drug manufacturers to meet unit-of-use requirements without incurring the cost of new packaging equipment. The fully customizable Zip-Sert carton can be produced from any conventional carton stock on the market, and printed and die cut on standard offset or flexographic presses.

The pharmaceutical insert is applied to the Zip-Sert carton during the gluing and folding process using onserting attachments. Bar codes are verified during placement to ensure accuracy, quality and cGMP compliance. The Zip-Sert design also includes a ramp effect that allows the product to be easily dropped into the carton. This feature helps eliminate the risk of products getting hung up on an insert glued to the inside wall of the carton.

In addition to its unique look, Zip-Sert offers improved product information presence. When a prescription item contains both physician and patient literature, the physician's insert may be readily viewed from the outside of the package. The unique zipper feature allows for easy access to the literature.

## Benefits for a Healthy Bottom Line

Zip-Sert works differently from other pharmaceutical packaging solutions and is designed to simplify packaging operations. Providing for both form and function, Zip-Sert solves insert placement problems, reduces labor costs and downtime, reduces inventory, decreases manual package handling, increases packaging line efficiency, and improves overall quality assurance.



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# It's Zip-Simple!

COLBERT  
  
 PACKAGING  
 CORPORATION  
[WWW.COLBERTPKG.COM](http://WWW.COLBERTPKG.COM)

Colbert Packaging Corporate Headquarters:  
 28355 North Bradley Road, Lake Forest, Illinois 60045  
 T: +1 847 367 5990 F: +1 847 367 4403

Other Locations:  
 Colbert Flexographic Packaging: Lake Forest, Illinois  
 Colbert Packaging Corporation: Elkhart, Indiana  
 Colbert Packaging Corporation: Louisville, Kentucky  
 Colbert Warehousing Services: South Bend, Indiana

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