

Commitment to Sustainability

Like all successful businesses, we consume energy and natural resources to run our daily operations, yet we recognize that we have a responsibility to be a wise steward of scarce materials. We are proud to operate our business in the most environmentally responsible manner, reducing the use of nonrenewable resources and increasing energy efficiency in all of our facilities. Colbert Packaging's sustainability initiatives are rooted in our timeless commitment to social, environmental and fiscal responsibility, and provide a solid framework for employing good business practices in the quest for a greener world.

REDUCE AND REPLACE

Our folding cartons, which have been at the heart of our business for over five decades, are made using sustainable paperboard, and they typically do not contain any nonrenewable resources. Our packaging portfolio also features a number of specialty packages that are designed to replace plastic clamshells. These clamshell alternatives – BlisterGuard® and EnviroGuard™ – were designed to reduce the amount of plastic used in the packaging industry, while maintaining the pilfer resistance commonly associated with plastic clamshells. And while some of our packaging products inherently decrease energy consumption, our facilities are also designed for energy efficiency, with direct, one-way movement through production and the continual investment in equipment that streamlines operations.

» BlisterGuard is made of a tear-resistant paperboard that reduces the use of petroleum-based plastics by up to 70% and, as a result, BlisterGuard is up to 44% lighter than its clamshell equivalent.

RENEW AND REPLANT

Trees, the primary raw material we use, are a renewable resource. We purchase our paperboard from certified sources. As a result, we can track the board and its wood fiber back to the sourcing forest – through all processing, manufacturing and distribution stages – and verify that the forests are well-managed, with proper harvesting and replanting efforts. We typically use virgin solid bleached sulfate paperboard derived from these responsibly managed forests, but we also offer our customers the opportunity to use specified, including recycled, board. To further our commitment to environmental sustainability, three Colbert facilities achieved Chain of Custody Certification in both Sustainable Forestry Initiative® (SFI®) and Forest Stewardship Council® (FSC®) standards in early 2010.

» BlisterGuard is made using International Paper's Everest® Safe-Pak™ solid bleached sulfate paperboard, which is certified as being managed under SFI standards.

REUSE AND RECYCLE

In the United States, paper continues to be the largest source of recycled material year after year – more than glass, metal and plastic combined. An increasing number of Americans have access to the collection of paper and paperboard for recycling, and as a result, the need for recyclable packaging must also increase. The vast majority of the material we use is paperboard, which can be recycled and reused to manufacture many different forms of recycled paper and paperboard. But even our BlisterGuard package, which uses a minimal amount of plastic, can be recycled in programs that accept mixed material packaging. Our commitment to environmental stewardship through recycling programs also extends to our own facilities. We are an active recycler of our paperboard scraps.

» On average, Colbert Packaging recycles 5,700 tons of paperboard scraps annually.

Commitment to Sustainability

REVENUE AND RESULTS

When it comes to packaging, sustainability initiatives don't have to be expensive. In fact, we often uncover ways to save our customers money on their packaging with sustainable solutions that also deliver product security and branding benefits. Our plastic clamshell alternatives, for example, offer a large printable area, and manufacturers gain better aesthetics for marketability and shelf presentation by printing directly on the paperboard. These packages also eliminate the need for a printed insert commonly associated with plastic clamshells, which not only offer limited branding space, but also require the use of more energy and consumables during production. We often produce fully brandable, sustainable and secure packages that are up to 35% cheaper to cost neutral than plastic clamshells.

» Colbert received the Illinois Sustainable Technology Award for BlisterGuard and EnviroGuard from the Illinois Department of Natural Resources' Waste Management and Research Center in 2007.

SUSTAINABILITY SUCCESS STORY

By replacing plastic clamshells with BlisterGuard, a manufacturer of personal care products significantly reduced its environmental footprint.

Repackaging one product line saved ...

- 20.4 tons of paperboard, equal to 77 trees
- 840 corrugate cartons
- 35 pallets
- 250 pounds of ink
- 152 hours of electricity
- 300 gallons of fuel
- 7 barrels of oil

At the same time, they improved brand presence, increased package security and decreased costs.



The mark of responsible forestry

SCS-COC-003001

(c) 1996 Forest Stewardship Council A.C.



Good for you. Good for our forests.™

NSF-SFICOC-C0038447

© 2010 Colbert Packaging Corporation. All Rights Reserved. BlisterGuard is protected by Colbert Packaging Corporation under Patent Number US 7,051,876 B2. EnviroGuard is protected by Colbert Packaging Corporation under Patent Number US 7,681,733 B2. BlisterGuard is a registered trademark and EnviroGuard is a trademark of Colbert Packaging Corporation. Everest is a registered trademark and Safe-Pak is a trademark of International Paper Company. SFI and Sustainable Forestry Initiative are registered trademarks of SFI, Inc. FSC and Forest Stewardship Council are registered trademarks of FSC A.C. All other trademarks are the property of their respective owners.