



PharmaDial ... Executive Summary

- Patented Unit Dose Package that Promotes Patient Compliance
- Rated F=1 for Child-Resistant Package Design
- Achieves 98% Senior-Friendly Effectiveness
- Simple Three-Step Process for Medication Access
- Fully Customized with More Branding Space

The EZ-3 Protective Blister Card Solution

PharmaDial® is a patented unit dose packaging solution for pharmaceuticals that promotes patient compliance through its special EZ-3 design. PharmaDial incorporates security and safety features into an exclusive design that is both senior-friendly and child-resistant. Subjected to tests by the Consumer Product Safety Commission's CRSF protocol testing, PharmaDial has been tested to F=1 for child resistance and 98% senior-friendly effectiveness – high safety marks by the CPSC. The tamper-resistant security also helps to deter pilferage, safeguarding against the illegal distribution of potentially life-threatening medications.

PharmaDial is fully customizable by pharmaceutical companies and provides for design flexibility without a significant capital investment. It can be designed to accommodate any number of blister cavities and is easily adaptable to standard form, fill and seal equipment.

Compliance. Easy as 1-2-3!

PharmaDial's EZ-3 design calls for the user to perform a simple three-step process to access their medication. The user peels a tab, turns the dial 90 degrees, and then pushes the tablet through the back of the package. PharmaDial features large easy-to-grip functionality and simple, intuitive steps designed to be easily used by adults.

It's as easy as 1-2-3 ...



Tear ...



Turn ...



Push.

© 2008 Colbert Packaging Corporation. All Rights Reserved. PharmaDial is protected by Colbert Packaging Corporation under Patent Number US 7,387,206 B2 from the U.S. Department of Commerce. PharmaDial is a registered trademark of Colbert Packaging Corporation. All other trademarks are the property of their

Rev. 1, 8/08

Child-Resistant, Senior-Friendly Packaging



Colbert Packaging Corporate Headquarters:
28355 North Bradley Road, Lake Forest, Illinois 60045
T: +1 847 367 5990 F: +1 847 367 4403

Other Locations:
Colbert Flexographic Packaging: Lake Forest, Illinois
Colbert Packaging Corporation: Elkhart, Indiana
Colbert Warehousing Services: South Bend, Indiana