

PERSONAL CARE AND COSMETICS

Personal Care Packaging ... Executive Summary

- More Than 50 Years of Packaging Experience
- Many Folding Carton Styles and Customization Options
- Award-Winning, Patented Package Designs
- Fully Customizable Health and Beauty Packaging Solutions
- Security Solutions for Tamper and Pilfer Resistance
- Eco-Friendly Packaging that Meets Sustainability Requirements



Packaging Solutions for All Types of Personal Care Products

For more than five decades, Colbert Packaging has remained committed to meeting the packaging needs of personal care and cosmetics manufacturers, while exceeding their expectations for quality and customer care. This is accomplished by working closely with manufacturers to develop modern packaging solutions that meet their specific requirements.

A Diverse Packaging Portfolio

Colbert Packaging understands packaging plays an important role in product placement and can help to make a sale. It is in the retail aisle that consumers are either drawn to a product or sent to the competition. Therefore, each package requires a high level of customization to address the branding, security and convenience requirements of the manufacturer. Colbert Packaging offers a wide range of fully customizable packaging solutions that enable manufacturers to speak to each customer from the retail shelf and are a perfect fit for:

- *Over-the-Counter Healthcare*
- *Nutricentials*
- *Personal Care*
- *Cosmetics*

Clamshell Alternatives. BlisterGuard® and EnviroGuard™ deliver high visual appeal and state-of-the-art security for OTC medications and personal care products. Primarily paper-based, large printable areas provide manufacturers better shelf presentation for their products while increasing brand awareness. Both BlisterGuard and EnviroGuard are also recyclable* and meet retailers' demands for more sustainable packaging, reducing the use of petroleum-based plastics by up to 70 percent.

Folding Cartons. Many packaging companies can produce folding cartons, but Colbert Packaging delivers folding cartons with a high level of service unmatched in the industry. Colbert manufactures all of the most popular, and many of the more unique, folding carton styles – all fully customized. Curves, crisp colors, detailed graphics, die cuts and other differentiating features can be incorporated into any folding carton style.

Pressure-Sensitive Roll Labels. For products sold in plastic containers, squeeze tubes, flexible packs, re-sealable packages, and disposable and convenience packages, Colbert designs and prints pressure-sensitive roll labels containing a brand's identity and product information. Labels are available in a variety of shapes and sizes, and with quick turnaround times, products get to market faster.

Security Solutions. By offering an assortment of security features, Colbert Packaging helps manufacturers protect not only their products, but also their brand. As a certified provider of RF-EAS Source Tagging Sensors, Colbert Packaging can automatically apply sensors during the packaging operation to increase asset protection – without the traditional labor costs associated with manual tagging. A wide range of invisible, colorless, light-reactive, heat-sensitive and coin-reactive inks also provide instant authentication when exposed to verification technologies.

**BlisterGuard and EnviroGuard may be recycled in programs that accept mixed material packaging.*

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Colbert Packaging ... Complete Personal Care Packaging Solutions



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