

# COMMERCIAL

## Commercial Packaging ... Executive Summary

- More Than 50 Years of Commercial Packaging Experience
- Many Folding Carton Styles and Customization Options
- Award-Winning, Patented Package Designs
- Security Solutions for Tamper and Pilfer Resistance
- Eco-Friendly Packaging that Meets Sustainability Requirements

## Packaging Solutions for All Types of Commercial Products

For more than five decades, Colbert Packaging has remained committed to meeting the packaging needs of manufacturers, while exceeding their expectations for quality and customer care. This is accomplished by working closely with manufacturers to develop visually appealing, modern packaging solutions, while ensuring product security and ease of use.

## A Diverse Packaging Portfolio

Colbert Packaging understands packaging plays an important role in product placement and can help to make a sale. It is in the retail aisle that consumers are either drawn to a product or sent to the competition. Therefore, each package requires a high level of customization to address the branding, security and convenience requirements of the manufacturer. Colbert Packaging offers a wide range of fully customizable packaging solutions that enable manufacturers to speak to each customer from the retail shelf and are a perfect fit for:

- Automotive and Hardware
- Chemical and Household
- Consumer Electronics
- Food and Beverage
- Light Industrial
- Office Supplies
- Sporting Goods
- Toys and Games



**Folding Cartons.** Many packaging companies can produce folding cartons, but Colbert Packaging delivers folding cartons with a high level of service unmatched in the industry. Colbert Packaging offers all of the most popular and unique folding carton styles – all fully customized. Curves, crisp colors, detailed graphics, die cuts and other distinctive features can be incorporated into any folding carton style.

**Pressure-Sensitive Roll Labels.** Colbert Packaging designs and prints pressure-sensitive roll labels containing a brand's identity and product information. Labels are available in a variety of shapes and sizes, and with quick turnaround times, products get to market faster.

**Security Solutions.** By offering an assortment of security features, Colbert Packaging helps manufacturers protect not only their products, but also their brand. As a certified provider of RF-EAS Source Tagging Sensors, Colbert Packaging can automatically apply sensors during the packaging operation to increase asset protection – without the traditional labor costs associated with manual tagging. A wide range of invisible, colorless, light-reactive, heat-sensitive and coin-reactive inks also provide instant authentication when exposed to verification technologies.

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## Colbert Packaging ... Complete Commercial Packaging Solutions