

# BLISTERGUARD®

## BlisterGuard ... Executive Summary

- Award-Winning, Patented Package Design
- Environmentally Friendly and Safe to Open
- Complies with Retailers' Sustainability Requirements
- Built-In Security Deters Tampering and Pilferage
- Lower Cost than Plastic Clamshells
- Fully Customized with More Branding Space
- Optional Tear-Resistant Hanger Hole for Product Displays

## The Proven Clamshell Alternative

BlisterGuard® is an environmentally friendly package that delivers high visual appeal and state-of-the-art security at a lower cost than plastic clamshells. Primarily paper-based, BlisterGuard's large printable area gives manufacturers better shelf presentation for their products while increasing brand awareness. It is also recyclable\* and meets retailers' demands for more sustainable packaging, reducing the use of petroleum-based plastics by up to 70 percent. And by design, the lack of sharp edges makes BlisterGuard safer to open than traditional plastic clamshells. BlisterGuard is tear-resistant at the store, yet easy to open at home with a pair of scissors. BlisterGuard is manufactured with Everest® Safe-Pak™ heat-sealable paperboard laminated with multilayer Valéron® Strength Film, along with a thermoformed blister, to replace the clamshell.

## Designed for a Variety of Products

BlisterGuard is designed for products traditionally packaged in plastic clamshells. It is ideal for items requiring display through the packaging, including heavy products that hang at point-of-purchase counters, and high-value items, which can be safely showcased in BlisterGuard's pilfer-resistant design.

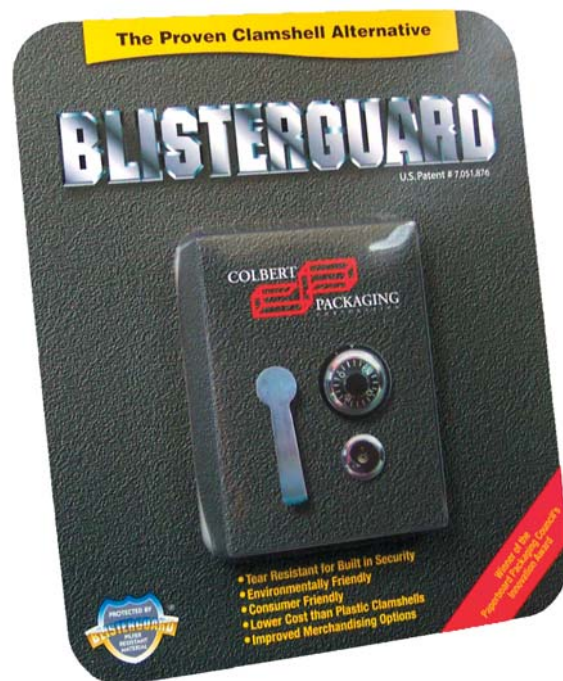
## The Environmentally Friendly Choice

BlisterGuard's primary raw material, Everest Safe-Pak, is solid bleached sulfate paperboard, which is derived from a renewable resource – trees.

- BlisterGuard removes printed inserts commonly associated with plastic clamshells.
- BlisterGuard reduces energy consumption by using less plastic/polymer material.
- BlisterGuard can be recycled and reused to manufacture other paper and paperboard.\*
- BlisterGuard uses a renewable (sustainable) resource as its primary raw material.
- BlisterGuard increases revenue - reducing costs up to 35 percent over plastic clamshells.

\* BlisterGuard may be recycled in programs that accept mixed material packaging.

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# Sustainability. Style. Security. Savings.

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